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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 69-7/2008-CDMA/Vol.II

Dated: 14.06.10

To,

**The C.G.Ms.T,
All Telecom Circles / Telecom Districts,
BSNL.**

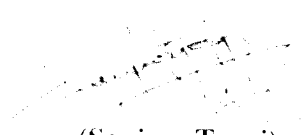
The roaming implementation in BSNL CDMA network has already been completed by M/s ITI/ZTE. The circles have also carried the intra & inter circle roaming testing. The prepaid mobile services on CDMA are already for launch. The 16 lakh RUIM card has also been supplied to circles, which shall be utilized for providing prepaid mobile connection. The list of open market handset available is enclosed. The detailed guide lines for provisioning and sale of prepaid CDMA RUIM have already been issued vide this office letter even no. dtd10.03.2010 (Copy available on intranet).

It has been decided to formally launch prepaid mobile service on CDMA from 18/06/2010. All the circles are requested to take following action.

1. Formally launch prepaid mobile service on 18/06/2010 in the circles through holding Press conference.
2. Publicity shall be given through print and other media at circle level.
3. Monitor the sale of prepaid mobile connection on daily basis.

Please appraise on the action taken.

Encl. 1/A (03 pages)


(Sanjeev Tyagi)
GM (NWP-CDMA/WiMax)

CDMA2000 1xRTT Devices

Make	Model	Launch Quarter	Price Band
Byond	C404	4Q'09	\$100-\$150
Fly	C250	4Q'09	\$50-\$100
Haier	C2076	4Q'09	\$50-\$100
Haier	D1600	Prior to 1Q'08	\$50-\$100
Intex	IN-20	3Q'09	<\$50
Intex	IN-80	3Q'09	\$50-\$100
LG	RD6300	4Q'09	\$50-\$100
Micromax	C2I	3Q'09	\$50-\$100
Nokia	6275/6275i	Prior to 1Q'08	\$250-\$300
Samsung	SCH B559 (TopFM)	Q1'10	\$200-\$250
Samsung	SCH F219 (Stinger/Muzik)	Q1'10	\$50-\$100
Samsung	SCH F309	4Q'08	\$100-\$150
Samsung	SCH F699	3Q'09	\$100-\$150
Samsung	SCH M569	4Q'08	\$200-\$250
Samsung	SCH-S379 (M Power Muzik)	2Q'09	\$100-\$150
Samsung	SCH-B309	3Q'09	<\$50
Samsung	SCH-B319	3Q'09	<\$50
Samsung	SCH-B519 (Guru Muzik)	2Q'09	\$50-\$100
Samsung	SCH-W299	2Q'09	\$250-\$300
Spice	C4600	4Q'09	<\$50
Spice	C5300	2Q'09	\$50-\$100
Unicair	UN 510BF	Q1'10	<\$50
Unicair	UN 510C	Q1'10	<\$50

Source: Import Data

Dual SIM (C2K-1X+GSM) Open Market Handsets

OEM	Model	Price Band
AIRPHONE	AF 31	\$100-\$150
Karbonn	KC 470	\$50-\$100
Karbonn	KC 555	\$100-\$150
LAVA	KKT 30	\$100-\$150
MAXX	GC 343	\$100-\$150
Samsung	W259	\$100-\$150
Spice	D 5555	\$100-\$150
Spice	D 6666	\$150-\$200

Source: Import Data

Additional Dual SIM (C2K-1X+GSM) Open Market Handsets

OEM	Model
Maxx	GC333
Maxx	GC355
Maxx	GC735
Karbonn	KC750
Byond	BY400
Karbonn	KC320
Karbonn	KC410
Spice	C 4600
Spice	C 5300
Spice	D-88 Gold

Source: Import Data